

QKL Stores Inc. Announces Reporting Date for Third Quarter 2011 Financial Results

Daqing, China, November 10, 2011 – QKL Stores Inc. (the “Company”) (Nasdaq: QKLS), a leading regional supermarket chain in Northeastern China, today announced that the Company will report its third quarter 2011 financial results before the market open on Monday, November 14th, 2011.

Management will host a conference call at 8:00 am ET on Monday, November 14th, 2011. Listeners may access the call by dialing # 1-719-457-2080. To listen to the live webcast of the event, please go to <http://www.viavid.net>. Listeners may access the call replay, which will be available through November 21st, 2011 by dialing # 1-858-384-5517, passcode: 5997482.

About QKL Stores Inc.:

Based in Daqing, China, QKL Stores, Inc. is a leading regional supermarket chain company operating in Northeastern China. QKL Stores sells a broad selection of merchandise, including groceries, fresh food, and non-food items, through its retail supermarkets, hypermarkets and department stores; the company also has its own distribution centers that service its supermarkets. For more information, please access the Company's website at: www.qklstoresinc.com.

Contact Information

QKL Stores, Inc.

In China:

Mike Li, Investor Relations
+86-459-460-7987

ICR, Inc.

In U.S.:

Bill Zima
+1-203-682-8233

QKL Stores Investor Relations Department

+1-646-308-1213